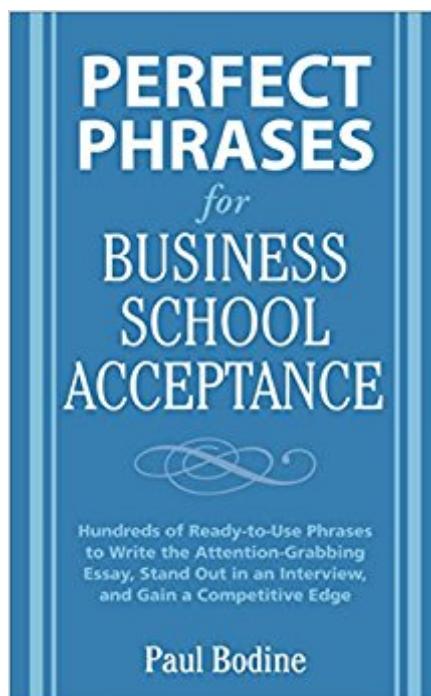


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Perfect Phrases For Business School Acceptance (Perfect Phrases Series)



Synopsis

The Right Phrase for the Right Situation--Every Time You've taken the GMAT, your transcript is in order, and you're ready to apply to business schools. Your personal statement and the interview are your major opportunity to distinguish yourself from the pack and demonstrate your full potential. Perfect Phrases for Business School Acceptance gives you the phrases, statements, and approaches that will help you write a compelling essay, succeed at the interview, and stand out from your competition. Provides precise and effective language for applications, essays, interviews Covers a wide range of potential answers to difficult questions Guides you through the stages of the interview process

Book Information

File Size: 727 KB

Print Length: 273 pages

Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits

Publisher: McGraw-Hill Education; 1 edition (October 22, 2008)

Publication Date: October 31, 2008

Sold by: Digital Services LLC

Language: English

ASIN: B001J04MO0

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #735,006 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #86 in Books > Business & Money > Job Hunting & Careers > Business School Guides #121 in Kindle Store > Kindle eBooks > Education & Teaching > Higher & Continuing Education > Graduate School #168 in Kindle Store > Kindle eBooks > Business & Money > Job Hunting & Careers > Vocational Guidance

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Good Complement to Additional MBA Essay Writing Books but would not use as the only resource. Reference this one after you've written a first draft or two to help refine your final version.

This book is exactly what I was looking for. I wanted a brief easy to read book that would give me "power phrases" - phrases that I can customize and reuse to capture the adcom's attention and then help me ease my way in making a strong case to consider my application. This book meets my needs. Before I got this book, I had to read through multiple lengthy "business school" essay books to distill the content to create my own power phrases.

Helped me a lot during my essay preparation for the business school. Should be on the must buy list any MBA applicant...

I didn't use one phrase from this book, but, it gives you an idea of what your competition is thinking and coming up with ideas to tackle you. So take these phrases, make them better and use them if you deem it fit. But I don't recommend copy/pasting anything from here. It's too tacky.

I bought this to supplement my quest for an MBA. The book is compact and concise. It is filled with countless examples of neat and strong "phrases" that would be found in application essays to top business schools. I am giving four stars instead of five because it focuses on sentences instead of whole essays. Nevertheless, I consider it very useful. It should not be the only book to help the aspiring MBA applicant, but should be regarded as a helpful supplement.

One of the best books that really helps to efficiently deal with the application essays.

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